



## MR Orga Suite – take a look at what's on the move

Transparent management of your CATI studio and interviewers

MR Orga Suite is the perfect management tool for efficiently planning, managing and controlling your phone studio. Your call centre isn't just the hub where all generated information is collated, it's also the source for developing your profit. So you really need to be able to access every development and every movement in the phone studio in real time.

Our comprehensive all-in-one solution MR Orga Suite can be perfectly integrated in different CATI environments and offers you all the management tools you need to

- administrate the studio, e.g. to plan staff assignment and capacities
- record and display information relating to interviewers, e.g. recording hours worked and payment owed to interviewers
- allow general management to evaluate and analyse, e.g. cost and benefit analysis at the touch of a button
- map how the project is developing using field reports that can be accessed online by your customers.

As a result, MR Orga Suite is the all-in-one solution for optimising your administrative and operational processes. By reducing administration outlays, it allows you to save time and money and thereby focus more on training and managing your interviewers and visibly raising the quality of your CATI studio. This gives you complete control over how the project is progressing, staff utilisation and costs, and knowledge about what is going on.

### run-e – Information in motion

Markets are always in motion. It's not easy to keep pace with this dynamic. Day in, day out you receive a veritable data flood from your interviewed customers: on preferences, buying motives, opinions and attitudes. To sift out from this data flood the information that is relevant to you and to make profitable use of it – that's what run-e stands for.

As a professional software and consultancy company with specific know-how in the market research sector we will help you to optimise your processes and simplify your information management.

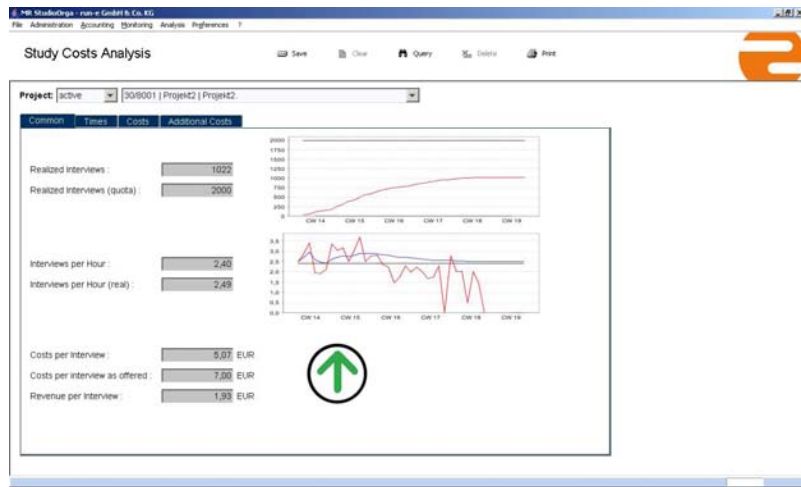
[www.run-e.com](http://www.run-e.com)

Seamless integration in  
leading CATI system  
environments

# Product information MR Orga Suite

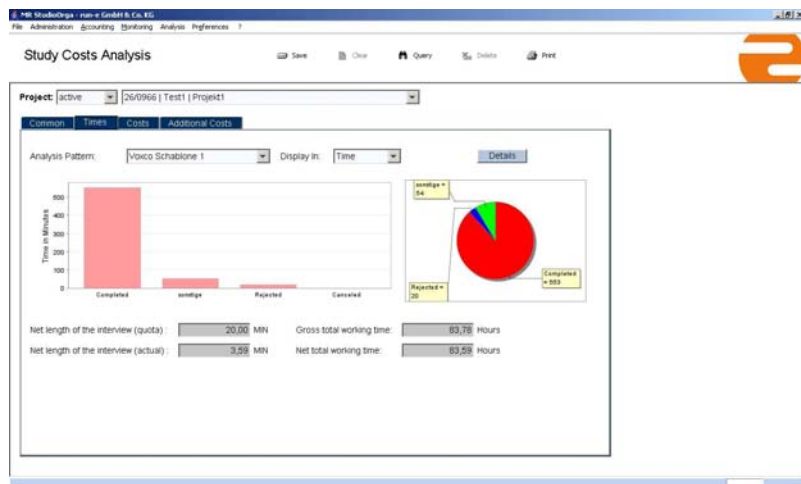
## Generic cost analysis

Based on the working hours recorded by MR Orga Suite the studio costs analysis gives you a quick and accurate overview of all your project costs. This just-in-time cost monitoring allows you to steer projects in real time.



## Cost analysis of times

Retrieve various pieces of information about individual interviewers or projects in real time. Accurate details of lengths and call times of interviews shed light on the efficiency of your project and the individual interviewers.



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## Always one step ahead – MR Orga Suite features

- Project management
- Staff management
- Planning deployment of individual employees
- Automatic recording of interviewer hours
- Capacity planning for better studio utilisation
- Billing, including report on transfers
- Evaluation and reporting: status monitoring of active staff, costs and benefits analysis, reporting of hours worked
- Seamless integration in many CATI environments

# Information in motion